

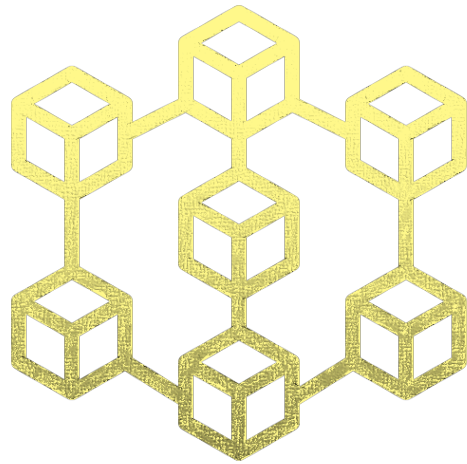
Web3 Strategy Workshop

Gopi Krishna Suvanam

About the Workshop

This workshop is for startups and businesses that want to get into Web3 applications.

The workshop is not restricted to blockchain but will take a holistic approach to various components of Web3/Decentralization Stack. The aim of the workshop is to enable business heads, product managers, and CXOs to explore Web3 opportunities.



The workshop will be interactive. The pedagogy will involve presentation, case studies, and discussions. We will look at specific business ideas/processes and identify ways to decentralize them from various angles:

- Technological
- Funding needs and sources
- Economic incentive mechanisms
- Marketing/community

Topics

Decentralization

What is decentralization?

Motivation for Society to Decentralize

Motivation for Businesses to Decentralize

Ways and Means

Components of Web3

Crypto-currency

Blockchain - Smart contracts

Decentralized Storage

Web-scale computing

Oracles

Blockchain Concepts

Proof of Work/Stake/X/Y/Z

Smart contracts

Tokens - Fungible and Non-fungible

Constraints in Blockchain

Decentralized Finance

Crypto-assets

Stable coins

Lending/Borrowing

Decentralized exchanges/AMM

Derivatives

Insurance

Decentralized Autonomous Organizations

Decentralized governance

Governance tokens

Maker DAO case study

Intro to Metaverse (and NFTs)

Blockchain based games

AR/VR

Speaker's Profile



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Gopi Krishna Suvanam is a serial entrepreneur in the Financial Services and Fintech space, with a rich experience of eighteen years. He has co-founded and successfully grown to scale ***G-Square Solutions***, a fintech start-up offering AI and analytics services to Financial Institutions. Before starting his journey as an entrepreneur, he worked with ***Deutsche Bank*** as Vice President in the global markets division in London.

He is an MBA from the ***Indian Institute of Management, Ahmedabad***, and a Bachelor of Technology degree in Computer Science from the ***Indian Institute of Technology, Madras***.

He has published a book on liberal economics: ***"Liberty & Prosperity"***. He has also served as a visiting faculty in finance in various institutions including his alma mater IIM-A.
